



4 March 2016

Food Standards Australia New Zealand
Boeing House
55 Blackall Street
BARTON ACT 2600

Attention: Standards Management Officer

**Proposal P1041 – Call for Submissions
Removal of Country of Origin Labelling Requirements**

The Food & Beverage Importers Association (“FBIA”) is an industry association that represents importers into Australia of food and beverages, both retail ready and ingredients for further processing.

As noted in the Call for Submissions, the Australian Government has proposed a new country of origin labelling (CoOL) system that will introduce a new information standard for CoOL requirements under the Australian Consumer Law.

Given this development, Proposal P1041 is proposing that the current CoOL requirements in the Australia New Zealand Food Standards Code (Standard 1.2.11) be revoked as they will be redundant.

The Association supports the revocation of Standard 1.2.11 and associated references in the Food Standards Code. To retain the standard would be an unnecessary duplication in regulation.

The timing of the revocation should be consistent with the introduction of the new origin labelling information standard. The Association supports the flat 24 month transition period.

Food & Beverage Importers Association

Email: fbia@fbia.org.au

Telephone: (03) 9639 3644

Facsimile: (03) 9639 0638

181 Drummond Street,

Carlton, Victoria 3053

ABN 53 932 472 760



Comments on Proposal P1041 – Call for Submissions

Should you have any questions on the above, please do not hesitate to contact me.

Yours faithfully,

A handwritten signature in black ink, which appears to read "A J Beaver". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

A J Beaver
Secretary