



**NutraFlora®** natural prebiotic fiber is a simple way to deliver the advantage of soluble fiber and the related health benefits such as improved calcium absorption and strengthened digestive and immune systems. NutraFlora does all of this while improving the taste and texture of food, beverage and supplement products.

#### Health Facts:

Ninety percent of girls and 75 percent of boys aged 9-13 years are not getting enough calcium to ensure optimal peak bone mass.

— National Osteoporosis Foundation, 2006



**Horizon Organic's**® blended, fat free and fruit-on-the-bottom yogurt and fruit smoothie lines are enriched with NutraFlora to improve calcium absorption.



**Silk® Plus** for bone health provides 40 percent of the recommended daily value of calcium in just one cup, 30 percent more than dairy milk. It also contains a boost of beneficial NutraFlora — a natural fiber and prebiotic that has been shown to help the body absorb calcium more effectively.

**Barbara's Bakery**, a Weetabix North America Company, recently re-launched its popular line of kid-friendly Organic Wild Puffs cereals. The re-launch introduces two new flavors – Honey Puffs and Cocoa Graham – to join existing flavors, Fruit Medley and Crunchy Cocoa. All four cereals feature the added health benefits of NutraFlora® natural prebiotic fiber. Wild Puffs are wheat free, contain only 7 grams of sugar, 3 grams of fiber, and 10% calcium per serving. The Organic Wild Puffs line is also 100% natural and free of artificial flavors, colors, preservatives, cholesterol, hydrogenated oils and trans fats.





**NuVim®** offers a line of dietary supplement beverages enhanced with NutraFlora to help support a healthy immune system. Beverages are available in three flavors including Strawberry Vanilla, Orange Tangerine and Fruit Symphony.



**Ultimate Probiotic Formula** is the highest potency probiotic formula on the market today, featuring an unprecedented 60 billion organisms per capsule. It includes more than 20 billion acidophilus organisms along with select cultures like the famous Kyo-Dophilus blend. But that's not all. Ultimate Probiotic Formula also includes 100 mg of prebiotic NutraFlora short chain FOS to nourish the probiotic organisms and help them thrive.



**NutraFlora** is a pure source of prebiotic nutrition, NutraFlora's impressive 95% fructooligosaccharide content feeds the beneficial bacteria in the intestinal tract so it can thrive. Just one gram per day can increase your friendly bacteria count by 500% in just four weeks.

### **Julie's Organic low-fat Frozen Yogurt**

is another indulgent treat developed with your health in mind. Julie's frozen yogurt is rich in prebiotic fiber called NutraFlora®, and also boast six active probiotic yogurt cultures, which can enhance digestion and improve the immune system. Julie's Yogurt also has six active probiotic yogurt cultures: L. acidophilus, S. thermophilus, L. bulgaricus, L. casei, L. rhamnosus, and B. bifidum. All the goodness of nature's bounty and Julie's touch blended into a simple, healthy frozen dessert made even

