

Transitional arrangements for the regulation of infant formula products

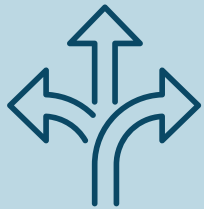
Infant formula products are the only safe and suitable alternative to breast milk. All infant formula products will continue to be safe and suitable during the transition period.

FSANZ has revised the requirements for infant formula products, which means products will start to be formulated, labelled and sold differently.

5 year transition period

Gazettal
2024

5 years
2029



During the **five year period**, products can either continue to be sold under the previous requirements or they can move to the revised requirements. Products must comply with the old or new standard. A mix of the requirements is not allowed.

Between **13/09/2024 and 13/09/2029**

products can be sold that meet either the old or new standard. This is called the transition period.



All infant formula products are safe for infants to consume, regardless of if they have moved to the new requirements or not.

This means that **not all** products will change at the same time.



After the **end date**, all products sold will meet the new standard.



Some products may apply changes sooner than others, which means products you are familiar with could start to look different.

A five year transition period allows manufacturers to cost effectively update products **without** disrupting the supply of infant formula products.

Key changes

- Specialised formula will only be sold in specific places such as at a pharmacy, responsible institution or by a medical practitioner or dietitian. They will not be available for purchase at outlets such as supermarkets and department stores.
- Changes to product labels will include:
 - the protein source (cow, goat, sheep, soy or partially hydrolysed) will be stated on the front of pack
 - a consistent nutrition information statement must be used across all infant formula and follow-on formula products
- It will be easier to tell products apart by the use of different text, colours or pictures.