

# **AGENDA**

# **Consumer and Public Health Dialogue Meeting #5**

55 Blackall Street, Barton, ACT 108 The Terrace, Wellington

Thursday 9 February 2012 9.30 am - 2.00 pm ADST / 11.30 am - 4.00 pm NZDT

Tea/Coffee on arrival	9.00 /11.00 am
Item 1 9.30/11.30 am	Welcome and Introductory comments Associate Professor Heather Yeatman (Chair)
	(notify members if any confidential material in agenda)
Item 2 9.35/11.35 am	Minutes and Actions arising (CPHD4) Chair
	2.1 CPHD Minutes 2 September 2011
	2.2 FSANZ Regulatory Analysis update Jayantha Somasundaram
Item 3 10.05 am/12.15 pm	FEMS activity update Janis Baines
	<ul> <li>3.1 Harvest program</li> <li>3.2 Department of Health and Ageing Food Health Dialogue</li> <li>3.3 Fortification Monitoring activities</li> </ul>
Item 4 10.45 am/12.45 pm	Codex work on NRVs, Fortification, and the WHO Global Strategy on Diet and Health Janine Lewis
Morning Tea/Lunch	11.05 am/ 1.05 pm
Item 5 11.35 am/1.35 pm	Review on Food Labelling Law and Policy Kathy Dennis – Department of Health and Ageing
	Appendix 'At a glance summary table'
Item 6 12.05/2.45 pm	Next steps for CPHD work on public health definition Chair
	6.1 <u>Draft Public Health and Safety Statement</u> Michael Dack

#### 6.2 Case Studies

# Item 7 12.45/2.45 pm

# Public Health/Consumer issues

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- Members to consider issues that their respective organisations would like to have discussed by the Dialogue, and raise these issues from their organisations perspective.
- Members to share significant public health activities that their respective agencies are involved in which would be of interest to the other members of the Dialogue.

# Item 8 1.05 /3.05 pm

## Other business

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Item 9 1.20 /3.20 pm

## Summary and next meeting

Chair

Close/Lunch/Afternoon Tea 1.30 /3.30 pm

# FOOD STANDARDS AUSTRALIA NEW ZEALAND TE MANA KOUNGA KAI – ĀHITEREIRIA ME AOTEAROA

# CONSUMER AND PUBLIC HEALTH DIALOGUE MEETING #5

Thursday, 9 February 2012 9.30 am – 2.00 pm AEDST/ 11.30 am – 4.00 pm NZDT

# 55 BLACKALL STREET, BARTON, CANBERRA 108 THE TERRACE, WELLINGTON

#### **MINUTES**

Members in Attendance (Canberra):
Associate Professor Heather Yeatman (Chair)

Dr Danielle Gallegos - Dietitians Association of Australia

Ms Kathy Chapman – Australian Chronic Disease Prevention Alliance

Dr Rosemary Stanton – Public Health Association of Australia

Ms Angela McDougall - CHOICE

*Members in Attendance (Wellington):* 

Associate Professor Cliona Ni Mhurchu

Ms Nicola Chilcott – Agencies for Nutrition Action

Ms Sue Chetwin – Consumer NZ

FSANZ Representatives (Canberra):

Mr Steve McCutcheon - CEO

Ms Jenny Hazelton – Manager, Labelling and Information Standards

Ms Jane Allen – Senior Advisor, Labelling and Information Standards

Ms Romy Hurwitz – Secretariat, Labelling and Information Standards

Mr Jayantha Somasundaram – Senior Economist, Regulatory Analysis Unit (Item 2)

Ms Janis Baines – Manager, Food Composition, Evaluation and Modelling (Item 3)

Ms Janine Lewis – Manager, Public Health Nutrition Standards (Item 4)

Dr Michael Dack – Manager, Innovation and Reform (Item 6)

FSANZ Representatives (Wellington):

Mr Dean Stockwell – General Manager, Food Standards (Wellington)

Observer (Canberra):

Kathy Dennis – Assistant Secretary, Research, Regulation and Food Branch, Regulation, Policy and Governance Division, Department of Health and Ageing

Dr Angelika Tritscher – World Health Organisation (From Item 4)

Apologies:

Associate Professor Mark Lawrence

Ms Christine Cook – Dietitians NZ

The Consumer and Public Health Dialogue commenced at 9.30/11.30am.

#### ITEM 1 WELCOME

The meeting was chaired by Associate Professor Heather Yeatman who opened by thanking members in Australia and New Zealand for attending the meeting. The Chair welcomed to the Dialogue, Ms Kathy Dennis, as an Observer from the Department of Health and Ageing. The Chair provided an introduction for Dr Angelika Tritscher who would be observing the meeting from Item 4. The Chair called for any additional agenda items. FSANZ indicated it would provide an update on nutrition and health claims.

#### ITEM 2 MINUTES AND ACTIONS ARISING

# ITEM 2.1 CPHD Minutes 2 September 2011

The Minutes of the previous meeting were accepted.

Under action item 5, Mr Jayantha Somasundaram advised members of the success of the FSANZ economic and social science forum, and offered to circulate the papers to Dialogue members. FSANZ agreed to keep members informed on follow-up forums.

Mr Somasundarum also advised members that FSANZ was still considering the intangibles and difficult to measure costs and benefits project, and will keep members informed as to when feedback on this project would be sought.

Under action item 9, Associate Professor Cliona Ni Mhurchu advised that she had attended the Senior Science Expert Advisory Group (SSEAG) meeting in early November 2011, and offered to provide an update on the meeting via email to members.

## **ACTIONS**

- (a) FSANZ to circulate the papers from the economic and social science forum to members and keep members informed on follow-up forums.
- (b) FSANZ to keep members informed on when feedback will be sought on FSANZ's intangibles and difficult to measure costs and benefits project.
- (c) Associate Professor Cliona Ni Mhurchu to provide an update on the SSEAG meeting to members.

## ITEM 2.2 FSANZ Regulatory Analysis Update

Mr Jayantha Somasundaram advised the Dialogue that FSANZ was still considering how to apply Health Impact Assessments (HIA) to their work, and that they may be able to be applied to a labelling project in the future, when work coming out of the Labelling Review was known.

Mr Somasundarum also informed members of a new proposal raised by FSANZ; P1016 Hydrocyanic acid in apricot kernels & other foods, which aims to consider an appropriate

food regulatory measure (e.g. an amendment to the Code) to address the public health and safety issues associated with consumption of raw apricot kernels and products derived from them. Mr Somasundarum advised that FSANZ would be looking to apply HIA to this proposal, and would keep members informed on the status of the project as it progressed.

Ms Kathy Chapman mentioned that the Cancer Council received frequent enquiries from consumers on the benefits of consuming apricot kernels to assist in cancer treatment. Ms Chapman suggested that FSANZ contact the Cancer Council to acquire further information, and offered to assist in the process.

- (a) FSANZ to keep members informed on the status of P1016 and the use of HIA in the assessment of this proposal.
- (b) FSANZ to contact Kathy Chapman regarding information on use of apricot kernels in cancer treatment.

#### ITEM 3 FEMS ACTIVITY UPDATE

Ms Janis Baines delivered a presentation to members of the work of the Food Evaluation and Modelling section within FSANZ. Information was provided on dietary exposure assessments, the Harvest program, and work with stakeholders. Members were advised that certain elements of the Harvest program would become available for external access in the next financial year.

# ITEM 4 CODEX WORK ON NRVS, FORTIFICATION, AND THE WHO GLOBAL STRATEGY ON DIET AND HEALTH

Ms Janine Lewis and Ms Jane Allen presented on FSANZ's work with Codex referring to the attached agenda paper. Members were advised that if they were interested in joining the Codex panel distribution list, they could sign up through the Codex Australia website.

# INTRODUCTION OF DR ANJELIKA TRITSCHER

Members were introduced to Dr Angelika Tritchser, who provided a background of her work at the World Health Organization, and her role whilst at FSANZ. Members were advised that Dr Tritscher is at FSANZ for two weeks to conduct an external review of FSANZ's risk assessment process in accordance with the FSANZ Science Strategy 2010-2015 and the Science Strategy Implementation Plan. The review aims to benchmark FSANZ's current risk assessment practices and procedures against international best practice and to identify areas for improvement. The findings will be made available once FSANZ had an opportunity to respond, and the review and response will be published on the FSANZ website. Members were advised that they could get in contact with Dr Tritchser through FSANZ staff if needed.

#### ITEM 5 REVIEW ON FOOD LABELLING LAW AND POLICY

Ms Kathy Dennis provided members with an update on the response to the Food Labelling Review.

Members were advised that the COAG Legislative and Governance Forum on Food Regulation (the Forum) asked for an Implementation Plan from officials for Forum signoff, which was due to the Forum in the next few weeks. The Forum would have 20 days to consider the plan and sign-off.

Ms Dennis listed what DoHA believes will be their key work to be completed in next 12 months

- National Nutrition Policy (Rec 9)
- Front of Pack labelling (Rec 50)
- Definition of public health in the FSANZ Act through development of a policy guideline(9Rec 1)
- Labelling Issues Hierarchy and new Technologies (Recommendation 2, 28)
- Monitoring & Enforcement (Rec 3)

Ms Dennis advised that DoHA is working with FSANZ regarding priority work and how best to fit in with the FSANZ work-plan. It was noted that the Forum had left it up to FSANZ how to progress work, rather than having it prescribed.

# ITEM 6 NEXT STEPS FOR CPHD WORK ON PUBLIC HEALTH DEFINITION

## ITEM 6.1 Draft Public Health And Safety Statement

Dr Michael Dack presented FSANZ's draft statement on public health and safety to members, referring to the attached agenda paper. Members were then invited to provide feedback which will be included in the revised version to go to the FSANZ Board in March.

Members commented that the statement tended to focus more on the short term risks than long term, and that the definition of public health was not a prominent feature. Members agreed that a reference to the definition of public health provided to the FSANZ Board from the Dialogue members would assist in adding clarity. It was clarified that it was not the role of FSANZ to create a definition of public health, rather to make a statement of interpretation in determining FSANZ's role in public health.

Members asked if 'Supports public health' could be replaced by 'Complements or Collaborative approach to public health', so that there was scope for a broader role in the food regulation space. Ms Dennis advised members that the Ministerial Policy Guideline would need to capture this, therefore discussion at this stage would be difficult as FSANZ would be unable to finalise the document until the guideline is completed.

It was clarified to members that the statement was to be used as guidance to staff, and the intention was not to publish it externally, rather to be used within the agency to inform staff in their work.

A question was raised as to the choice of the words 'when resources wouldn't permit'. It was clarified that this would depend on issues, with FSANZ needing to monitor available

resources and allowing FSANZ to prioritise. However, it was agreed that the words could be phrased in a more general sense.

Members questioned why there was little focus on the second and third objectives of the FSANZ Act, to which it was responded that these objectives would be considered in the context of work arising from the Labelling Review.

It was agreed that work on the second objective was a priority for the Dialogue. Ms Sue Chetwin and Ms Angela McDougall agreed to work together on points that the Dialogue could progress as part of the discussion, to help guide thinking in the future.

#### **ACTIONS:**

- (a) Comment from the Dialogue on the draft statement to be included in the revised version to go to the FSANZ Board in March.
- (b) Sue Chetwin and Angela McDougall to put together points on how the Dialogue could continue discussion on the second FSANZ objective in the future.

## ITEM 6.2 Public Health Case Studies

The Chair asked for feedback from members on the draft case study that was distributed prior to the meeting.

There was agreement on the style and structure, however it was raised by FSANZ that the implications were not clear, which if included would make the case study more helpful to the FSANZ Board.

The Chair agreed to revise the case study as per member's recommendations and send the revised version to members for comment, before providing to FSANZ for inclusion at the Board meeting in March.

#### **ACTIONS:**

(a) Chair to revise the case study and send to members for comment, then provide to FSANZ for the Board meeting in March.

# ITEM 7 PUBLIC HEALTH/ CONSUMER ISSUES

The Chair invited members to share issues that their respective organisations are currently involved with.

Dietitians Association of Australia

- 1. Response to Labelling Review, National Food Plan, Dietary Guidelines, Infant feeding Guidelines
- 2. Healthy Weight Week 2012.

#### **CHOICE**

1. Refine position on CoOL, FoP and the Health Claims standard

#### Australian Chronic Disease Prevention Alliance

- 1. New Executive officer
- 2. Cancer Council working on consumer understanding regarding energy terms and new consumer research regarding FoP labelling systems.

#### Public Health Association of Australia

- 1. Developing 'A Future for Food 2' (available from mid-February)
- 2. Submission to the dietary guidelines.

## Agencies for Nutrition Action

1. Identifying key strategies to address obesity and nutrition

#### Consumer NZ

1. Campaign on milk prices

#### Cliona Ni Mhurchu

- 1. Research in modelling food taxes and subsidies on health
- 2. Nutritrack data on supermarket foods
- 3. Virtual supermarket project
- 4. Weight loss program accessed by internet and mobile.

#### Heather Yeatman

- 1. Stephanie Alexander Kitchen Garden Program evaluation
- 2. Development of Public Health Nutrition competencies for academic courses

## **DoHA**

- 1. Food Labelling Review
- 2. Leading a working group on review of caffeine guidelines, mandatory fortification, looking at consistency of evaluation on PoS initiatives in NSW/ACT/SA
- 3. Working with DAFF on National Food Plan.

Ms Dennis offered to provide information to the Dialogue on the work of the Department's nutrition areaA at future meetings.

#### **FSANZ**

- 1. Corporate Plan
- 2. Health Claims
- 3. Work arising out of Labelling Review

## **ACTIONS**

(a) Kathy Dennis to provide information on the work of thenutrition area of DoHA at future meetings.

#### ITEM 8&9 OTHER BUSINESS/ SUMMARY AND NEXT MEETING

Mr Dean Stockwell alerted members to the upcoming consultation round on the draft Health Claims standard and a new issue related to fat free claims. He encouraged members to provide a submission to the paper, noting that the consultation period was only four weeks. He mentioned that FSANZ was particularly interested in the views of the agencies represented within the Dialogue, and any documented evidence around consumer understanding and response to fat-free claims.

The next meeting was proposed to be held in mid-June due to several members being unavailable throughout May and early June. FSANZ agreed to send out a Doodle request to members to gauge availability.

The Consumer and Public Health Dialogue concluded at 1.30/3.30pm.

#### **ACTIONS**

(a) FSANZ to send out a Doodle request to members for the next meeting in June 2012.

## **SUMMARY OF ACTION ITEMS:**

ITEM #	ACTION	RESPONSIBLE	STATUS
2	FSANZ to circulate the papers from the economic and social science forum to members and keep members informed on follow-up forums.	FSANZ Secretariat	Complete
	FSANZ to keep members informed on when feedback will be sought on FSANZ's intangibles and difficult to measure costs and benefits project	FSANZ Risk Analysis Unit	
2.2	Cliona to provide an update on the SSEAG meeting to members.	Cliona	Complete
2.2	FSANZ to keep members informed on the status of P1016 and the use of HIA in the assessment of this proposal.	FSANZ Risk Analysis Unit	
	FSANZ to contact Kathy Chapman regarding information on use of apricot kernels in cancer treatment.	FSANZ Risk Analysis Unit	
6	Dialogue comments to be included in the revised draft	Michael Dack	Complete

	statement to go to the FSANZ Board in March.		
	Sue Chetwin and Angela McDougall to put together points on how the Dialogue could continue discussion on the second objective in the future.	Sue Chetwin/ Angela McDougall	To be put on agenda at the next meeting
	Chair to revise the case study and send to members for comment, then provide to FSANZ for the Board meeting in March	Chair	Complete.
7	Kathy Dennis to provide information on the work of the Nutrition area at DoHA at future meetings.	Kathy Dennis	Ongoing
9	FSANZ to send out a Doodle request for the next meeting to members.	FSANZ Secretariat	Complete



# **Consumer and Public Health Dialogue Meeting #6**

55 Blackall Street, Barton, ACT 108 The Terrace, Wellington

Friday 15 June 2012 9.30 am – 2.00 pm ADST / 11.30 am – 4.00 pm NZDT

# **AGENDA**

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Item 1	Welcome and introduction (Heather Yeatman, Chair)	<b>9.30/ 11.30am</b> (5min)
Item 2	Previous outcome notes and actions arising (Chair) 2.1 CPHD Minutes 9 Feb 2012 - FSANZ Public Health and Safety Statement - Health Impact Assessment Update	<b>9.35/ 11.35am</b> (10min)
Item 3	Dialogue activities: 3.1 Public Health Statement and Case Studies	<b>9.45am/11.45pm</b> (30min)
	3.2 Feedback from FSANZ Board meeting 10 May 2012 (Chair	r) (10min)
	3.3 FSANZ's review of infant formula regulations (Janine Lewis	s) <i>(30min)</i>
Morning Te	ea/Lunch	<b>10.55am/1.55pm</b> (30min)
Item 3	Dialogue activities cont.  3.4 <u>Labelling Review</u> (Jane Allen)	<b>11.25am/1.25pm</b> (30min)
	3.5 Cost Benefit Analysis for Food Labelling Projects (Jason M	larch) (30min)
Item 4	For information: 4.1 FSANZ Science Strategy Implementation Plan(Luisa Trevis	<b>12.25/ 2.25pm</b> san) <i>(20min)</i>
	4.2 Draft FSANZ Communications Strategy (Lorraine Belanger	r) (10min)
Item 5	Public Health/Consumer Issues (All)	<b>12.55/ 2.55pm</b> (20min)
	<ul> <li>Members to consider issues that their respective organis have discussed by the Dialogue, and raise these issues organisations perspective.</li> <li>Members to share significant public health activities that agencies are involved in which would be of interest to t of the Dialogue.</li> </ul>	s from their their respective
Item 6	Other business 6.1 Health Claims Update	<b>1.15/ 3.15pm</b> (10min)

Item 7	Summary and next meeting (Chair)	1.25/ 3.25pm
Close/Lund	ch/Afternoon tea	1.30 /3.30pm

# FOOD STANDARDS AUSTRALIA NEW ZEALAND TE MANA KOUNGA KAI – ĀHITEREIRIA ME AOTEAROA

# CONSUMER AND PUBLIC HEALTH DIALOGUE MEETING #5

Friday, 15 June 2012 9.30 am – 2.00 pm AEDST/ 11.30 am – 4.00 pm NZDT

# 55 BLACKALL STREET, BARTON, CANBERRA 108 THE TERRACE, WELLINGTON

#### **MINUTES**

*Members in Attendance (Canberra):* 

Associate Professor Heather Yeatman (Chair) - University of Wollongong

Associate Professor Mark Lawrence – Deakin University

Associate Professor Danielle Gallegos - Dietitians Association of Australia

Ms Clare Hughes (proxy for Kathy Chapman) – NSW Cancer Council

Ms Angela McDougall - CHOICE

Dr Rosemary Stanton - Public Health Association of Australia

*Members in Attendance (Wellington):* 

Ms Nicola Chilcott – Agencies for Nutrition Action

Ms Christine Cook – Dietitians NZ

FSANZ Representatives (Canberra):

Mr Steve McCutcheon - CEO

Ms Jenny Hazelton – Manager, Labelling and Information Standards

Ms Jane Allen – Senior Advisor, Labelling and Information Standards

Ms Janine Lewis – Manager, Public Health Nutrition Standards

Adjunct Professor Dorothy Mackerras - Chief Public Health Nutrition Advisor

Ms Romy Doherty – Secretariat, Labelling and Information Standards

Mr Jason March – Principal Economist, Regulatory Analysis (Items 1 - 3.5)

Ms Luisa Trevisan – Science Strategy Team Leader, Scientific Strategy, International and Surveillance (Item 4.1)

Ms Lorraine Belanger – Manager, Communication and Stakeholder Engagement (Item 4.2)

#### FSANZ Representatives (Wellington):

Mr Dean Stockwell – General Manager, Food Standards (Wellington)

Mr Peter May – General Manager, Legal and Regulatory Affairs

# Observer (Canberra):

Kathy Dennis – Assistant Secretary, Research, Regulation and Food Branch, Regulation, Policy and Governance Division, Department of Health and Ageing

#### Apologies:

Ms Kathy Chapman – Australian Chronic Disease Prevention Alliance Associate Professor Cliona Ni Mhurchu – University of Auckland

Ms Sue Chetwin – Consumer NZ

The Consumer and Public Health Dialogue commenced at 9.30/11.30am.

#### ITEM 1 WELCOME

The meeting was chaired by Associate Professor Heather Yeatman who opened by thanking members in Australia and New Zealand for attending the meeting. The Chair called for any additional agenda items. Nil were nominated.

#### ITEM 2 MINUTES AND ACTIONS ARISING

## ITEM 2.1 CPHD Minutes 9 February 2012

The Minutes of the previous meeting were accepted.

Under action item 6, it was noted that action to consider a statement regarding the second objective of the FSANZ Act was still pending. Ms Angela McDougall agreed to contact Ms Sue Chetwin out of session to progress this work, and put this item on the agenda for discussion at the next Dialogue meeting.

# FSANZ Public Health and Safety Statement

Mr Steve McCutcheon advised members that comments on the FSANZ Public Health and Safety statement had been considered, and a revised copy of the document would be presented to the Board in July. Members asked what affect the statement would have on day to day activities within the organisation. Mr McCutcheon clarified that the statement was to be used internally as guidance for staff.

## Health Impact Assessment (HIA) Update

Mr Jason March advised members that the FSANZ Board was interested in progressing HIA, and that two projects had been identified as potential case studies – Phytosterols Application and the Infant Formula review. Members were advised that FSANZ was looking at engaging an expert to guide staff on the use of HIA, and would provide an update to the Dialogue once this had been completed.

Members questioned whether projects on the Labelling Review work plan could be used as case studies as they apply to the whole food supply. Ms Jenny Hazelton advised members that the two extremes of projects had been chosen – Phytosterols application – small and narrow focus and Infant Formula review – big and broad. FSANZ's idea was to test the HIA approach on these projects so that the process can be refined for possible use on the Labelling Review projects.

The Chair agreed that going through the process would highlight issues that could be addressed across a range of food policy areas, and encouraged members to send ideas on potential HIA projects through to FSANZ for consideration.

#### **ACTIONS**

- (a) Angela McDougall and Sue Chetwin to put together points on how the Dialogue could continue discussion on the second FSANZ objective in the future, for discussion at the next meeting.
- (b) FSANZ to keep members informed on the chosen expert and HIA process.
- (c) Members to send ideas on potential HIA projects to FSANZ for consideration.

#### ITEM 3 DIALOGUE ACTIVITIES

#### ITEM 3.1 Public Health Statement and Case Studies

The Chair referred to the definition of public health discussion paper and case studies, reminding members that these were developed to help inform the work of FSANZ. Members were then asked if they were happy with the content and structure of the documents and how they would like to further progress this work.

Members were generally happy with the discussion paper, with the inclusion of a reference to the New Zealand (NZ) Government, and to use *policies* instead of *policy*, so to refer to both NZ and Australian Governments.

Members discussed the Dietary Guidelines case study, commenting that the template was useful in maintaining a boundary for the information, ensuring it is succinct and gets the message across. Ms Janine Lewis agreed that the format worked well, and advised that the references of cited material and topics of key reference be included, so to assist with understanding the Dialogue's position. In the case of the Labelling Review, Ms Kathy Dennis reminded members to ensure that the information focuses on the Government response to the Labelling Review and not the previous *Labelling Logic* recommendations.

Mr Dean Stockwell suggested to include a question on whether regulatory action was always the correct path, and did it offer the best outcome, or would other mechanisms eg voluntary action or a Code of Practice, provide a better response. Mr Stockwell suggested looking at international regulations for guidance.

Ms Lewis confirmed that the Infant Formula Case Study prepared by Dialogue members had played a role in the recent Infant Formula discussions, as the issues identified were consistent with those identified by the Dialogue. Members were advised that a consultation paper on the Infant Formula review was being put out for identification of any outstanding issues, with the solutions provided in the case study to be kept until required.

Mr McCutcheon confirmed that the reason the Dialogue was established was to engage with public health and consumer associations for information on current and emerging issues, so that FSANZ could be a step ahead when going out for public consultation on applications and proposals. The case studies provide a useful reminder of the consumer and public health focus.

The Chair confirmed that members were happy to consolidate thinking on the case studies and take forward as is. It was noted that the next steps would be discussed under agenda item 3.4.

# ITEM 3.2 Feedback from FSANZ Board meeting 10 May 2012

The Chair talked to the agenda paper on her attendance at the World Nutrition Conference in Rio de Janiero, and at the FSANZ Board meeting in May. She advised members that discussion at the Board meeting revealed support for the ongoing role of the Dialogue, and that the Board encouraged the Dialogue's ongoing involvement in FSANZ activities.

Mr McCutcheon confirmed that the Board now has a clearer understanding on the role of the Dialogue, and recommended that the Dialogue become a permanent feature of FSANZ consultative processes. Members were in support of this decision however commented that for the group to continue to be effective there must be the opportunity to engage effectively and on broader issues.

Ms Dennis agreed that the work of the Dialogue contributes not only to FSANZ but to other Government activities, and suggested the possibility of sharing information with DoHA. This was supported by FSANZ providing it was clear that the Dialogue was a FSANZ consultative group and did not represent FSANZ's view. There was agreement from all members that the sharing of information was of value, as policy work also impacts on FSANZ's work.

## ITEM 3.3 FSANZ's Review of Infant Formula Regulations

Ms Janine Lewis referred to the agenda paper which provided an outline of the FSANZ work to date on the infant formula review. This included consultation with public health and consumer groups on issues of concern regarding infant formula and follow-on formula.

Members were advised that all issues raised have been included in a consultation paper to be considered by the Board in September.

Ms Angela McDougall asked about the influence of jurisdictional views on trademark legislations and whether there is consistency between what is put in trademark and other legislation. Mr Dean Stockwell advised that FSANZ was periodically approached by IP Australia and invited to comment on considered food trademarks.

The Chair commented that in NZ, Australia's Manufacturers and Importers Agreement (MAIF) does not apply and asked whether there was a NZ equivalent. Mr Stockwell agreed to follow this up and provide a response to the Dialogue.

Ms Lewis asked if a member from the Dialogue was willing to act as a contact for FSANZ to discuss issues and approaches. Assoc. Prof Danielle Gallegos volunteered for Australia and Ms Christine Cook for NZ.

Mr March advised that FSANZ would map out approaches for the cost benefit analysis then put them to the Dialogue at the next meeting, with Assoc. Prof Gallegos and Ms Cook to be contacted if required.

#### ITEM 3.4 Labelling Review

Ms Jane Allen referred to the agenda paper, which outlined FSANZ's proposed work plan for 2012-15/16 in response to the Government Response to the recommendations of the Labelling Review. Members were advised that the tables within the document highlight FSANZ' focus, and FSANZ is considering how the Dialogue may be able to assist with, or contribute to, FSANZ inputs for the work plan.

Ms Dennis provided an update on other Labelling Review activities. She advised members that the Department of Health and Aging (DoHA) was focused on progressing Front of Pack (FoP) labelling (Recommendation 50). Other jurisdictions are progressing other work e.g. Recommendation 1 (WA), looking at the definition of public health and Recommendation 2 (NZ), the labelling hierarchy.

Ms Dennis advised members the National Nutrition Policy was being considered under the 2012-13 budget and being led by the Commonwealth, and that this will help to inform the FoP work. In regard to the National Food Plan, a green paper will soon be released for consultation, with the aim or producing a white paper by the end of the year.

Ms Dennis agreed that at the next meeting of the Dialogue, she would ask Ms Janet Quigley from DoHA to provide an update on the National Nutrition Policy.

Ms Allen referred to the table within the attached paper and noted that the first three recommendations were focused on the effectiveness and use of labels. Ms Allen asked if members know of any work happening in this area that may help to guide the process. Mr Stockwell advised that Assoc. Prof Cliona Ni Mhurchu has done work in this area and may be happy to share information. Similarly, the Chair indicated that Simone Pettigrew, University of Western Australia, would be a useful contact.

Assoc. Prof Gallegos suggested she would take Recommendation 47 to the Dietitians Association Allergy Interest Group to see if a volunteer would be interested in providing information, literature and references to develop a briefing paper that summarises the key issues from dietitians' perspectives.

Ms Allen agreed to update the Dialogue at the next meeting, on how the work is progressing. Ms Jenny Hazelton suggested that FSANZ may come to the Dialogue seeking information and will engage with the Dialogue out of session as appropriate.

# ITEM 3.5 Cost Benefit Analysis for Food Labelling Projects

Mr Jason March provided an update to members on possible approaches being considered to support FSANZ's cost-benefit work in relation to the Labelling Review with a particular focus on Health Impact Assessments. Following discussions with the Office of Best Practice Regulation (OBPR), Mr March encouraged members to provide FSANZ with information on the costs of obesity. Assoc. Prof Mark Lawrence offered to provide details of a contact from the Health Economic Unit at Deakin University.

The Chair commented that it was good to see activity in this area, and that regulation in isolation was not necessarily going to lead to change. In relation to OBPR taking the view

that FSANZ could use obesity costs, the question was posed as to whether obesity costs are being used more broadly for nutrition policy. Ms Dennis took this as a question on notice.

#### **ACTIONS**

- (a) Mr Dean Stockwell to confirm if a NZ equivalent to the MAIF agreement exists.
- (b) Assoc. Prof Danielle Gallegos and Ms Christine Cook to act as contacts for the Infant Formula review, including cost benefit analysis work.
- (c) FSANZ to provide an update on the infant formula review at the next meeting
- (d) Ms Dennis to ask Ms Janet Quigley from DoHA to provide an update on the National Nutrition Policy at the next meeting
- (e) FSANZ to provide an update on the Labelling Review Work Plan at the next meeting
- (f) Dialogue members as a group to be contacted out of session for assistance on Labelling Review projects if required.
- (g) Assoc. Prof Gallegos to provide a contact or advice from the Dietitian's Association Allergy Interest Group.
- (h) Members to provide FSANZ with literature on the costs of obesity
- (i) Assoc. Prof Mark Lawrence to provide details of a contact from the Health Economic Unit at Deakin University to FSANZ.
- (j) Ms Kathy Dennis to provide a response to a question on notice at the next meeting on whether obesity costs are being used more broadly for nutrition policy.

# ITEM 4 FOR INFORMATION

## ITEM 4.1 FSANZ Science Strategy Implementation Plan

Ms Luisa Trevisan presented to members on the FSANZ Science Strategy and Implementation Plan. Feedback on the plan and strategy was encouraged, and Ms Trevisan advised members that FSANZ was open to thoughts and views on how to better engage with stakeholders (including the Dialogue) in order to develop future plans and strategies.

FSANZ agreed to provide the links to information on the strategy and plan (<u>Science in FSANZ - Food Standards Australia New Zealand</u>) with the outcome notes. Members were encouraged to read the strategy and plan and provide comment.

# ITEM 4.2 Draft FSANZ Communications Strategy

Ms Lorraine Belanger presented the draft FSANZ Communications Strategy to members. It was noted that the strategy was presented for information only, but FSANZ would welcome feedback on how to improve FSANZ communication.

Ms Dennis advised members that the FRSC Stakeholder Engagement Strategy had been released for public consultation, and encouraged members to provide feedback.

The Chair complimented FSANZ for using simplified language and being transparent, and agreed that the strategy showed the extent to which communication strategies facilitate decision making. There was further discussion about the need to be clear about what constitutes evidence. FSANZ noted that a discussion was also underway about this with the Consumer Liaison Committee and changes were being made to relevant website pages.

#### **ACTIONS:**

- (a) Members to provide comments on how to better engage with stakeholders in order to develop future plans and strategies.
- (b) FSANZ to provide the links to information on the Science Strategy and implementation plan to members.
- (c) Members to provide feedback on how to improve FSANZ communication.

#### ITEM 5 PUBLIC HEALTH/ CONSUMER ISSUES

Due to the shortage of time, the Chair invited members to email FSANZ any issues that their respective organisations are currently involved with, to be inserted into the outcome notes. The chair invited short comments from members.

Australian Chronic Disease Prevention Alliance

- 1. Front –of Pack Labelling (FoP) convening consumer/PH consultative group
- 2. Cancer Council working on consumer research regarding FoP labelling systems, and research regarding health claims.

Dietitians Association of Australia

1. FoP

**CHOICE** 

1. FoP

Public Health Association of Australia

1 FoP

## Agencies for Nutrition Action (provided via email)

- 1. Recently launched the sixth ANA Scientific Committee systematic review: Are nutrition and physical activity primary prevention interventions in the primary care setting effective at reducing biochemical and physical risk factors? <a href="http://www.ana.org.nz/documents/ANA-SC-Primary-Care-Review-2012.pdf">http://www.ana.org.nz/documents/ANA-SC-Primary-Care-Review-2012.pdf</a>
- 2. Evidence **snapshot on food labelling** produced as part of knowledge translation project. Designed to summarise the research and key points from the debate around food labelling so that those with an interest in public health nutrition may be better informed to participate in future discussion and action.

http://www.ana.org.nz/documents/ANA-Food-Labelling-Snap-Shot.pdf

## CHOICE (provided via email)

- 1. Free range egg labelling need for a standard
- 2. Front of pack labelling as part of the Project Committee and Implementation Working Group

## Assoc. Prof Heather Yeatman (provided via email)

- 1. Attended the May FSANZ Board meeting discussed Dialogue case studies and the World Nutrition Conference in Rio de Janiero.
- 2. Involved in finalising the evaluation of the Stephanie Alexander Kitchen Garden National Program and the development of national academic competencies for public health nutrition programs in Australia.
- 3. Provided comment on the review of the MAIF agreement and the revision of the Infant Feeding Guidelines.

# Department of Health and Aging (provided via email)

- 1. Food and Health Dialogue: The work on reformulation is continuing currently collecting data on processed poultry and cheese. The Quick Service Restaurant sector will be joining the dialogue in July.
- 2. The Australian Dietary Guidelines have been out for public consultation and will now proceed to international peer review.
- 3. Undertaking a review of the Nutrient Reference values an RFT will be out shortly. This has been informed by a scoping study that was undertaken over the last 6 months.
- 4. Developing a healthy weight guide that is a website resource for consumers that provides guidance on physical activity and nutrition.
- 5. The additional analysis of the Children's Nutrition and Physical activity Survey will be available publicly shortly.

# Dietitians New Zealand (provided via email)

- 1. Assisting Co-host DAA with organisation of the International Congress Dietetics, Sydney September 2012.
- 2. Implementing Practice- Based Evidence in Nutrition (PEN) database for NZ dietitians.
- 3. Reviewing Code of Ethics for dietitians.
- 4. Organising and implementing nation-wide 'Feeding Babies' workshops for health professionals throughout NZ.
- 5. Organisation of a public health seminar in Wellington on 28/9/12.
- 6. Ongoing re-development of the website.
- 7. Provision of on-going support to Branches and Special Interest Groups.

#### **ACTIONS**

(a) Members to email FSANZ any issues that their respective organisations are currently involved with, to be inserted into the outcome notes.

#### ITEM 6 OTHER BUSINESS

Members were advised that FSANZ is looking at the issue of the regulation of nutritive substances and novel foods. FSANZ agreed to provide the Dialogue with an update on this at a future meeting.

# ITEM 6.1 Health Claims Update

FSANZ provided members with an update on the Health Claims Proposal P293. The Forum on Food Regulation (the Forum) had met on 1 June, where FSANZ had provided an update of the Health Claims draft Standard. Ministers supported the approach to the treatment of nutrition content claims, high level health claims and the application of the nutrient profiling scoring criteria applying to general level health claims, however were giving further consideration to the treatment of general level health claims, including stakeholder consultation.

FSANZ agreed to provide an update on further developments at the next meeting.

## ITEM 7 SUMMARY AND NEXT MEETING

The next meeting was proposed to be held in late-September. FSANZ agreed to send out a Doodle request to members to gauge availability.

The Consumer and Public Health Dialogue concluded at 1.30/3.30pm.

## **ACTIONS**

(a) FSANZ to send out a meeting request to members for the next meeting

# **SUMMARY OF ACTION ITEMS:**

ITEM #	ACTION	RESPONSIBLE	STATUS
2.1	Angela McDougall and Sue Chetwin to put together points on how the Dialogue could continue discussion on the second FSANZ objective in the future, for discussion at the next meeting.	Sue Chetwin/ Angela McDougall	
	FSANZ to keep members informed on the chosen expert and HIA process.	FSANZ Risk Analysis Unit	
	Members to send ideas on potential HIA projects to FSANZ for consideration.	All	
3.3	Mr Dean Stockwell to confirm if a NZ equivalent to the MAIF Agreement exists.	Dean Stockwell	Complete. Sent out with outcome notes.
	Assoc. Prof Danielle Gallegos and Ms Christine Cook to act as contacts for the Infant Formula review, including cost benefit analysis work.	Danielle Gallegos/ Christine Cook	Ongoing
3.4	FSANZ to provide an update on the Infant formula review at the next meeting	Janine Lewis	
	Ms Dennis to ask Ms Janet Quigley from DoHA to provide an update on the National Nutrition Policy at the next meeting	Kathy Dennis/ Janet Quigley	
	FSANZ to provide an update on the Labelling Review work plan at the next meeting	Jane Allen	
3.5	Dialogue members as a group to be contacted out of session for assistance on Labelling Review projects if required.	All	Ongoing
	Assoc. Prof Gallegos to provide a contact or advice from the Dietitian's Association Allergy Interest Group.	All	Complete

	Members to provide FSANZ with literature on the costs of obesity.	All	
	Assoc. Prof Mark Lawrence to provide details of a contact from the Heath Economic Unit at Deakin University to FSANZ.	Mark Lawrence	Complete
	Ms Kathy Dennis to provide a response to a Question on Notice at the next meeting on whether obesity costs are being used more broadly for nutrition policy	Kathy Dennis	
4.1	Members to provide comments on how to better engage with stakeholders in order to develop future plans and strategies.	FSANZ Secretariat	Ongoing
4.2	FSANZ to provide the links to information on the Science Strategy and implementation plan to members.	FSANZ Secretariat	Complete. Sent with outcome notes.
7.2	Members to provide feedback on how to improve FSANZ communication.	All	
5	Members to email FSANZ any issues that their respective organisations are currently involved with, to be inserted into the outcome notes	All	Complete
6	FSANZ to provide and update to the Dialogue on Nutritive Substances and Novel Foods once the Proposal has progressed.	FSANZ	Ongoing
	FSANZ to provide an update on further developments with Health Claims at the next meeting.	Dean Stockwell/ Jenny Hazelton	
7	FSANZ to send out a meeting request for the next meeting to members.	FSANZ Secretariat	Complete. Date proposed Thursday 27 September 2012.



# Consumer and Public Health Dialogue Teleconference Thursday 27 September 2012

11.30 am - 1.30 pm ADST / 1.30 pm - 3.30 pm NZDT

# **AGENDA**

Item 1	Welcome and introduction (Heather Yeatman, Chair)	
Item 2	Previous outcome notes and actions arising (Chair)	(10min)
Item 3	Nutrition and Health Claims 3.1 General update (Dean Stockwell) 3.2 Fibre nutrition claims (Jenny Hazelton) 3.3 EU health claims (Bonnie Field)	(80min)
Item 4	Front of Pack labelling update (Nicole King, DoHA)	(10min)
Item 5	Other business 6.1 CPHD membership (Steve McCutcheon)	(15min)
Item 6	Summary and next meeting (Chair)	(5 mins)

The instructions for linking in to the teleconference are:

Dial: Australian 1800 500 485 or 02 9779 1350; New Zealand 0800 443 120

Enter your participant passcode #: 589-539-8172

# FOOD STANDARDS AUSTRALIA NEW ZEALAND TE MANA KOUNGA KAI – ĀHITEREIRIA ME AOTEAROA

# CONSUMER AND PUBLIC HEALTH DIALOGUE TELECONFERENCE

Thursday, 27 September 2012 11.30 am – 1.30 pm AEDST/ 1.30 – 3.30 pm NZDT

#### **MINUTES**

## Members in Attendance

Associate Professor Heather Yeatman (Chair) - University of Wollongong

Ms Kathy Chapman – Australian Chronic Disease Prevention Alliance

Ms Sue Chetwin – Consumer NZ

Ms Nicola Chilcott – Agencies for Nutrition Action

Ms Christine Cook – Dietitians NZ

Associate Professor Mark Lawrence – Deakin University

Ms Angela McDougall - CHOICE

Dr Rosemary Stanton – Public Health Association of Australia

Ms Zoe Spry (proxy for Kathy Dennis) - Department of Health and Aging

Item 4 - Ms Nicole King – Department of Health and Aging

# FSANZ Representatives:

Mr Steve McCutcheon - CEO

Mr Dean Stockwell – General Manager, Food Standards (Wellington)

Mr Peter May – General Manager, Legal and Regulatory Affairs

Ms Jenny Hazelton – Manager, Labelling and Information Standards

Ms Jane Allen – Senior Advisor, Labelling and Information Standards

Ms Janine Lewis – Manager, Public Health Nutrition Standards

Adjunct Professor Dorothy Mackerras - Chief Public Health Nutrition Advisor

Ms Diane Bourn – Senior Project Manager, Labelling and Information Standards

Ms Tracey Cridge – Senior Project Manager, Labelling and Information Standards

Ms Bonnie Field- Senior Project Manager, Labelling and Information Standards

Mr Derek Castles-Project Manager, Labelling and Information Standards

Ms Romy Doherty - Secretariat, Labelling and Information Standards

# Apologies:

Associate Professor Cliona Ni Mhurchu – University of Auckland

Associate Professor Danielle Gallegos – Dietitians Association of Australia

Ms Kathy Dennis – Department of Health and Aging

#### ITEM 1 WELCOME

The meeting was chaired by Associate Professor Heather Yeatman who opened by thanking members in Australia and New Zealand for attending. The agenda was confirmed with no further items nominated.

#### ITEM 2 PREVIOUS OUTCOME NOTES AND ACTIONS ARISING

The Minutes of the previous meeting were accepted.

Under action item 2.1, Ms Angela McDougall referred to an email sent to the Chair, which was prepared with Ms Sue Chetwin, regarding the second objective of the FSANZ Act 18(b) of providing adequate information to enable consumers to make informed decisions.

Ms McDougall advised that the email focused on the type of issues classified in the Labelling Review as 'consumers values issues' as it was felt that this is an area where the ability of consumers to make informed decisions is hampered by lack of standards and resultant inconsistent labelling.

Pertinent issues identified in both New Zealand and Australia included;

- Organic labelling
- Free range labelling
- Country of origin labelling for NZ
- Unit pricing
- General environmental claims such as 'sustainably farmed'

Items that fall within the Labelling Review work were also identified as falling under the second objective and are of particular interest to consumers. These include;

- Rec 12 added sugars and fats labelling
- Rec 13 trans fats
- Rec 14 fibre
- Rec 17 remove per serve from the NIP
- Rec 34 consider removal of mandatory irradiation labelling
- Rec 40 extend CoOL to primary food products

Mr Steve McCutcheon advised that free-range labelling was not within FSANZ's realm, as it is not Food Standards Code related, and FSANZ has no enforcement powers. He advised that consumers should follow up with industry in relation to voluntary codes of conduct. He also advised that the ACCC or Fair Trading Departments in the states and territories may be able to look at the industry codes and initiate action.

The Chair asked if DoHA or Jurisdictions are aware of the issue and asked if it is the responsibility of consumers to provide a range of actions to be taken, due to no regulation within the Code.

Ms Zoe Spry acknowledged the issue and agreed to take the question on notice to see what role DoHA may play on the issue.

Ms McDougall advised that Choice had looked into this area, and that it was difficult in the absence of a standard to mount a case in court eg misleading consumers regarding free-range.

The Chair agreed that this may lead to lack of consumer trust in labelling, and asked members if there is a role for the Dialogue to take this forward, or whether the Labelling review recommendations address the issue, with voluntary action as the first step. It was agreed that this could be discussed further at the next meeting. Ms McDougall agreed to circulate the email to members after the meeting.

#### **ACTIONS**

- (a) Zoe Spry to provide an update on DoHA's role in the regards to free-range labelling.
- (b) Discussion on the second objective to continue at the next meeting.
- (c) Angela McDougall to circulate the email to members after the meeting.

#### ITEM 3 NUTRITION AND HEALTH CLAIMS

# ITEM 3.1 General Update

Mr Dean Stockwell provided members with an update of the Health Claims process to the current point. He advised that FSANZ had been looking at self-substantiation as an additional pathway for permitting General Level Health Claims (GLHC). FSANZ is currently exploring policy options with FRSC, and recent stakeholder consultations indicated general support for self-substantiation under certain conditions. The final review report will be considered by the FSANZ Board on 31 October 2012. FSANZ had engaged with the Dialogue and jurisdictions, and intended to undertake one last round of targeted consultation in relation to the new standard, which would be in the form of a webinar in early October 2012.

Members asked how self-substantiation would be enforced. Mr Stockwell advised that the Jurisdictions would be doing the enforcing, with an enforcement strategy currently being developed through the ISC working group, of which FSANZ is a part.

## ITEM 3.2 Fibre Nutrition Claims

Ms Jenny Hazelton referred to the agenda paper which outlined concerns recently raised by Industry on the proposed qualifying criteria on dietary fibre nutrition content claims, for inclusion in the draft standard 1.2.7. Ms Hazelton welcomed comment from members, especially in relation to industry concerns.

Dr Mark Lawrence stated that industry claims of the dietary guidelines emphasising fibre is not accurate, and that the new draft dietary guidelines emphasise a food based approach. He stated that the focus from the guidelines should not be for industry to redevelop products with increased fibre, but rather focus on whole foods.

The Chair agreed with the promotion of whole foods, but if the only foods that meet the excellent criteria are from 'added' products, then this may cause confusion as to which one to promote. Plus it may encourage manufacturers to add in artificial sources of fibre.

Members supported maintaining the proposed criteria.

#### ITEM 3.3 EU Health Claims

Ms Bonnie Field referred to the agenda paper, which considered the adoption from the EU of 14 new food-health relationships as High Level Health Claims (HLHCs) in Standard 1.2.7, but noted that, to date, HLHC have been subject to public consultation. Ms Field sought comments on whether members were happy with the proposed process to adopt. Members were in agreement that the approach was inconsistent with the process to date.

Mr McCutcheon explained that the reason to adopt EU claims is to try and get pre-approved claims into the standard to decrease the number of self-substantiated claims in the marketplace. FSANZ believes that it is a low risk approach adopting HLHC into the standard.

Mr Stockwell advised that during the transition period, FSANZ would monitor pre-approved claims for currency and accuracy. FSANZ is also looking at a process for re-visiting claims if new evidence triggers a review of the claim status.

Although, the majority of members accepted the reasons for the inconsistent approach, their expressed view was that in the interest of transparency the adoption of HLHC from the EU should be subject to public consultation.

#### **ACTIONS**

(a) FSANZ to note comments in relation to fibre and EU claims

#### ITEM 4 FRONT OF PACK LABELLING UPDATE

Ms Nicole King updated the members on the ongoing work on Front of Pack labelling.

Ms Spry advised that the work was ongoing, and an update was to be provided to the Legislative and Governance Forum on Food Regulation at their next meeting in December 2012. Current emphasis was on producing a system that would work in practice.

The Chair asked if New Zealand was involved in the process, and was advised that they were involved on the committee, and all NZ Dialogue members had been kept up-to-date on the NZ process. Ms Spry advised that the committee's intention was to bring Australia and NZ into alignment, with the current NZ approach appearing slightly more flexible than being considered in Australia.

#### **ACTIONS:**

(a) Members to be kept up-to-date on further progress.

# ITEM 5 OTHER BUSINESS

# ITEM 5.1 CPHD Membership

Mr Steve McCutcheon informed members that membership of the Dialogue had been considered at the FSANZ Board meeting in September. The Board was supportive of the Dialogue and was pleased that members would be engaging in more specific activities in the future. Mr McCutcheon advised that in light of cessation of Consumer Liaison Committee,

the Board was interested in bringing more consumer representation to the Dialogue, and FSANZ was currently considering the addition of one Maori member and one Indigenous Australian member, and was looking at approaching nominees in the near future.

Mr McCutcheon advised that a review of the entire membership would be conducted in 12 months' time, which would look at the composition of the Dialogue, and put finite terms on representation of Dialogue members. The Board also expressed interest in inviting particular interest groups to Dialogue meetings, with the aim of contributing to discussion on a specific topic of relevance.

Members were in support of this approach, and NZ members offered to provide suggestions for a Maori representative in the coming weeks.

# ITEM 5.2 Infant Formula

Ms Janine Lewis advised members that the consultation paper on Infant formula had been released with comments due in early November 2012. The paper drew on issues discussed during the targeted consultations, and FSANZ was seeking public views. Current media attention was focused on the revision of the 'breast is best' statement.

As the Dialogue representatives, Janine Lewis agreed to send media to Ms Christine Cook and Ms Danielle Gallegos. The proposal was due to start in early 2013, with further engagement with Ms Cook and Ms Gallegos from that time onwards.

#### **ACTIONS:**

- (a) Members to email FSANZ with suggestions of a Maori representative for inclusion on the Dialogue.
- (b) Janine Lewis to send media on the Infant Formula consultation to Christine Cook and Danielle Gallegos, with further engagement once the Proposal has commenced.

#### ITEM 6 SUMMARY AND NEXT MEETING

Dates for the next meeting were suggested as late November or early December 2012. FSANZ agreed to canvass member's availability for this time.

#### **ACTIONS**

(a) FSANZ to send out a meeting request to members for the next meeting

# **SUMMARY OF ACTION ITEMS:**

ITEM #	ACTION	RESPONSIBLE	STATUS
2	a) Zoe Spry to provide an update on DoHA's role in the regards to free-range labelling.	Zoe Spry	
	b) Discussion on the second objective to continue at the next meeting.	All	On the agenda for 15 Feb meeting
	c) Angela McDougall to circulate the email to members after the meeting.	Angela McDougall	Complete
3	FSANZ to note comments in relation to fibre and EU claims	Jenny Hazelton	Complete
4	Members to be kept up-to-date on further on progress of FoP.	DoHA	As required
5	a) Members to email FSANZ with suggestions of a Maori representative for inclusion on the Dialogue.	NZ members	Ongoing
	b) Janine Lewis to send media on the Infant Formula consultation to Christine Cook and Danielle Gallegos, with further engagement once the proposal has commenced.	Janine Lewis	Complete
6	FSANZ to send out a meeting request for the next meeting to members.	FSANZ Secretariat	Complete. Next meeting 15 Feb 2013.



# **Consumer and Public Health Dialogue Meeting #7**

55 Blackall Street, Barton, ACT Level 3, 154 Featherston St, Wellington, NZ

Friday 15 February 2013 9.30 am - 2.00 pm ADST / 11.30 am - 4.00 pm NZDT

# **AGENDA**

Tea and Coffee on Arrival

Item 1	Welcome and introduction (Heather Yeatman, Chair)	9.30/ 11.30am (5min)
Item 2	Previous outcome notes and actions arising (Chair) 2.1 CPHD Minutes 27 Sept 2012	<b>9.35/ 11.35am</b> (10min)
Item 3	Dialogue activities:	9.45/ 11.45am
	3.1 <u>Dialogue focus 2013</u> (Chair) 3.1.1 Discussion on the 2 <sup>nd</sup> objective	(30min)
	3.2 <u>Labelling Review</u> (Jane Allen) 3.2.1 <u>Overarching Strategic Statement for the Food</u> Regulatory System (DoHA)	(20min)
	3.3 FSANZ's review of infant formula regulations (Gillian Duffy)	(20min)
	3.4 <u>Health Claims update (Dean Stockwell)</u>	(15min)
Morning Te	a/Lunch	<b>11.10am/1.10pm</b> (30min)
Item 4	For information:	11.40/ 1.40pm
	4.1 National Nutrition Policy update (Jacinta McDonald, DoHA)	(30min)
	4.2 <u>CLA</u> (Dorothy Mackerras)	(15min)
	4.3 FSANZ Communication update (Lorraine Belanger)	(30min)
Item 5	Public Health/Consumer Issues (All)	<b>12.55/ 2.55pm</b> (20min)
	<ul> <li>Members to consider issues that their respective organisations perspective.</li> </ul>	s from their

- Members to share significant public health activities that their respective

Item 6	Other business	1.15/ 3.15pm
Item 7	Summary and next meeting (Chair)	1.25/ 3.25pm
Close/Lunc	h/Afternoon tea	1.30 /3.30pm

# FOOD STANDARDS AUSTRALIA NEW ZEALAND TE MANA KOUNGA KAI – ĀHITEREIRIA ME AOTEAROA

# CONSUMER AND PUBLIC HEALTH DIALOGUE #7

# Friday, 15 February 2013 9.30 am – 2.00 pm AEDST/ 11.30 – 4.00 pm NZDT

#### **MINUTES**

Members in Attendance

Associate Professor Heather Yeatman (Chair) – University of Wollongong

Associate Professor Danielle Gallegos – Dietitians Association of Australia

Associate Professor Mark Lawrence – Deakin University

Associate Professor Cliona Ni Mhurchu – University of Auckland

Ms Kathy Chapman – Australian Chronic Disease Prevention Alliance

Ms Nicola Chilcott – Agencies for Nutrition Action

Ms Christine Cook – Dietitians NZ

Ms Kathy Dennis – Department of Health and Ageing

Ms Angela McDougall - CHOICE

Dr Rosemary Stanton - Public Health Association of Australia

Via phone – Item 4.1 – Ms Jacinta McDonald – Department of Health and Ageing

# FSANZ Representatives:

Mr Steve McCutcheon - CEO

Mr Dean Stockwell – General Manager, Food Standards (Wellington)

Mr Peter May – General Manager, Legal and Regulatory Affairs

Ms Jenny Hazelton – Manager, Labelling and Information Standards

Ms Jane Allen – Senior Advisor, Labelling and Information Standards

Dr Trevor Webb – Manager, Behavioural and Regulatory Analysis

Adjunct Professor Dorothy Mackerras - Chief Public Health Nutrition Advisor

Ms Romy Doherty – Secretariat, Labelling and Information Standards

Item 3.3 – Ms Gillian Duffy – Senior Nutritionist, Public Health Nutrition Standards

Item 4.3 – Ms Lorraine Belanger – Manager, Communication and Stakeholder Engagement

#### Apologies:

Ms Sue Chetwin – Consumer NZ

Dr Marion Healy – FSANZ Executive Manager, Scientific Risk Assessment Branch

#### ITEM 1 WELCOME

The meeting was chaired by Associate Professor Heather Yeatman who opened by thanking members in Australia and New Zealand for attending, and noted the apologies. The agenda was confirmed with no further items nominated.

#### ITEM 2 PREVIOUS OUTCOME NOTES AND ACTIONS ARISING

The Minutes of the previous meeting were accepted.

Under action item 5, Mr Steve McCutcheon informed members that the Board would be reviewing the membership of the Dialogue at the FSANZ Board meeting in June (now deferred until September 2013). FSANZ is considering the addition of one Maori member and one Indigenous Australian member, and was looking at approaching nominees in the near future.

## ITEM 3 DIALOGUE ACTIVITIES

## ITEM 3.1 Dialogue Focus 2013

The Chair opened the discussion by asking how the Dialogue could become active and engaged in FSANZ's work.

FSANZ (Mr McCutcheon) advised members that FSANZ would like to involve the Dialogue more. Items identified as areas that FSANZ believes the Dialogue can be more engaged in the detail of FSANZ's work are the Labelling Review, Infant Formula and Health Claims. Another area that members have previously provided an excellent and valuable contribution is Health Impact Assessment (HIA).

Members suggested that the Dialogue could have a more far-reaching and pro-active input, such as into policies and procedures like HIA, where there are barriers for public health to be heard. The Chair agreed that the opportunity to provide comment on the broader public health and consumer picture would be more useful. The National Food Plan was suggested as an area which Dialogue input may be useful to FSANZ. DoHA (Ms Kathy Dennis) commented that input in this area would overlap with the policy side, which is outside of FSANZ's work, however she was happy to involve the Dialogue where necessary.

# ITEM 3.1.1 Discussion on the 2<sup>nd</sup> objective

CHOICE (Ms Angela McDougall) opened the discussion by referring to an email on the second objective around informed choice that was discussed at the last meeting. She noted that consumer values issues had been identified, and these were seen as areas of potential market failure. The Labelling Review issues were identified as issues of public health and consumer significance.

The Chair asked members to provide comment on how the Dialogue would interpret the second objective and the implications for FSANZ's work. It was agreed that the Dialogue should identify the issues around the second objective, taking into account consumer perspectives, and develop a statement similar to the public health statement.

Members questioned the overlap between the public health and consumer issues, and over the first and second objectives, and whether there is a need to separate the issues and the rationale between the two objectives.

The Chair advised that it was important to build rationale for both objectives, and despite the overlap of issues, the Dialogue's focus for the 2<sup>nd</sup> objective should be on the consumer issues.

It was noted that the consumer issues identified in the email were a good indication of what to focus on, and that the Dialogue should be advocating for more research on these issues particularly, to identify market failure.

FSANZ (Mr Dean Stockwell) raised the issue on the quality of Olive Oil where a Standards Australia voluntary industry Standard exists, and which the ACCC had recently been investigating industry practice in response to concerns raised. There was an indication that this voluntary Standard had an impact in that area, and the Standards Australia process may be a vehicle to use for other issues in Australia and New Zealand.

The Chair commented that it was an interesting area for further discussion in terms of consumer issues and non-regulatory measures. Ms McDougall agreed to work with the Chair to pull together discussion points, and would circulate these to members for further discussion, with the aim of developing a discussion paper to go to the FSANZ Board.

Ms Dennis commented that the issues identified were broader than the FSANZ Board, and agreed to follow up on how to feed the information into policy discussions.

#### **ACTIONS**

- (a) Ms McDougall to work with the Chair to pull together discussion points to circulate to members for further discussion.
- (b) Ms Dennis to follow up how to feed the information into more policy discussions

## ITEM 3.2 Labelling Review

FSANZ (Ms Jane Allen) presented on FSANZ's work on implementation of the government response to the Labelling Review Recommendations. She noted that per serve (Recommendation 17), and irradiation (Recommendation 34), were not included at the current meeting and would be included for discussion at the next meeting.

Members were advised that there were potentially seven projects, six on FSANZ's current agenda. These are;

- Recommendation 6 Review the food safety label elements, with a focus on date marking and use and storage instructions.
- Recommendation 12 Proposed changes to the ingredient listing terms 'added sugars' and 'added fats' and/or 'added vegetable oils' be used as the generic term, followed by a bracketed list (e.g. added sugar (fructose, glucose syrup, honey).
- Recommendation 13 Mandating trans fatty acid declarations (above an agreed threshold) taking into consideration whether trans fatty acids have been phased out of the food supply.
- Recommendation 14 Mandating total and natural dietary fibre declarations.
- Recommendation 43 The application of the Perceptible Information Principle to the presentation aspects of food labels and as a tool to aid food label design.
- Recommendation 47 The potential benefits of emboldening warning and advisory statements and allergens compared with the cost burden imposed by design limitation.

The seventh, Recommendation 26, is considering the inclusion of energy labelling on alcoholic beverages. FSANZ has been asked to do a cost benefit analysis and will look to commence this work in the current year.

Feedback was sought from members on where they believe the CPHD could provide input. FSANZ (Dr Trevor Webb) explained to members the work that the Behavioural and Regulatory Analysis Section was involved with in relation to the recommendations. A range of approaches were being implemented in order to suit the individual recommendations. This includes, but is not limited to, requests for tender, cost benefit analyses and literature reviews. Some of the work would be completed in-house dependent on the nature of the work.

Ms Chapman advised that the Cancer Council has done some work on the cost/benefits of energy declaration on alcohol labelling, in relation to consumer understanding. She agreed to share this work with FSANZ.

Members expressed concern that it was difficult to do cost benefit analyses in relation to public health, and asked how much importance FSANZ places on industry opposition. Mr McCutcheon advised that FSANZ's decisions are based on evidence as required under FSANZ's enabling legislation.

DoHA (Ms Dennis) advised that energy versus kilojoules is being discussed under the FOPL work, and this would be informed by a NSW education campaign, which would be seeking a shift in consumer understanding. She advised that in relation to how to quantify benefits in public health, if Ministers feel strongly they will move even if there is not enough evidence for industry to show a benefit.

## **ACTIONS**

- (a) Ms Chapman to share work on energy and alcohol labelling with FSANZ.
- (b) Members to provide feedback on where they believe the CPHD could provide input into FSANZ's work on the implementation of the government response Labelling Review Recommendations.
- (c) Per serve (Recommendation 17), and irradiation (Recommendation 34), to be included for discussion at the next meeting.

# ITEM 3.2.1 Overarching Strategic Statement for the Food Regulatory System

DoHA (Ms Dennis) spoke to this statement which was included as an agenda paper. The document had been included for members' information, to show the insertion of the food labelling hierarchy (derived from the Labelling Review) into the overarching statement.

Ms Dennis was asked about the progress on action against Recommendation 1 of the Labelling Review - that the FSANZ Act be amended to include a definition of public health. Ms Dennis advised members that development of policy guidance was being considered by the Food Regulation Steering Committee (FRSC) and was due to be considered at their next meeting in April. Members expressed interest in the opportunity to comment on the policy guideline, and Ms Dennis agreed to advise the Dialogue if a formal process for comment becomes available.

#### ITEM 3.3 FSANZ Review of Infant Formula Regulations

FSANZ (Ms Gillian Duffy) advised members that an Infant Formula consultation paper had been released for comment in September/October. Fifty-six submissions were received, with unanimous support to revise the Standard. FSANZ is currently examining how to manage the review which is likely to include some contentious issues mainly on labelling and advertising. Since the project will be a major proposal, the proposed approach is to assess issues and seek public comment in a series of consultation papers and two Calls for Submissions, the last of which would contain the revised drafting. This incremental approach would enable staff to have a manageable workload and spread the response burden for stakeholders.

Feedback was sought from the Dialogue on their response to the proposed process. Members supported this approach.

# ITEM 3.4 Health Claims update

FSANZ (Mr Stockwell) presented an update for members. Members were advised of the Health Claim activities that FSANZ is progressing during the transition period.

The changes to the Application Handbook will be going out for an additional round of public consultation, expected in March 2013. Around the same time, FSANZ expects to undertake further targeted consultation on the self-substantiation guidance.

A High Level Health Claims committee was being established, with members currently being considered. A range of capabilities are being included (e.g. conduct of systematic review, biostatistician), and the need for inclusion of other expertise as required was also being considered.

FSANZ was asked if there are any plans to monitor health claims, or were they aware of any activity by industry in this area. Members were advised that FSANZ had no immediate plans to monitor health claims, and the ISC Working group was currently looking at implementation matters including coordinated surveys for compliance and enforcement purposes.

#### ITEM 4 FOR INFORMATION

# ITEM 4.1 National Nutrition Policy Update

DoHA (Ms Jacinta McDonald) provided an update on the National Nutrition Policy. Members were advised that the Commonwealth is leading the development of the policy. An expert advisory committee had been established with state and territory health departments, DoHA, and DAFF.

The committee was about to start a scoping study to inform the development of a discussion paper. This will aim to identify current population health issues, gaps in policy, analyse the evidence, and form recommendations to guide development of the policy. It was anticipated that the scoping study would be completed by mid-2013, with the draft policy out for consultation by the end of year.

It was also anticipated that the policy be developed in 24 months, with a completion date of mid-2014, however an implementation plan and phases were currently being developed.

Members asked if there were parameters for the scoping study to ensure that it looks broadly and provide recommendations around what the policy should try to address and what would be some of the best ways to do that.

Ms McDonald advised that the scope of policy was unknown at this stage, however it would possibly cover environmental sustainability, and all stakeholders would be included in the consultation to ensure all views are sought.

Ms McDonald advised that National Food Plan will be released this year prior to the policy.

# ITEM 4.2 Conjugated Linoleic Acid (CLA)

FSANZ (Adjunct Professor Dorothy Mackerras) provided a presentation to members on the trans-fat CLA. It was noted that FSANZ had recently rejected an Application on CLA which had prompted an appeal by the applicant to the Administrative Appeals Tribunal (AAT). The AAT re-affirmed FSANZ's decision to reject the Application. Further information on this was available through the links provided in the agenda paper.

Members asked how international regulatory agencies stood in regard to the inclusion of CLA and were advised that Europe had not made a decision and Brazil had also rejected it prior to FSANZ and the TGA.

Members were advised that FSANZ (Ms Janine Lewis) is the Australian delegation leader to the Codex nutrition committee, and Australia was interested in gauging the level of international support for changing the definition of TFAs to include CLA. It was noted that the WHO is also looking at this issue.

## ITEM 4.3 FSANZ Communication update

FSANZ (Ms Lorraine Belanger) presented to members on recent improvements and developments in FSANZ's communication. Members were advised that the new website would be complete and live in the next month, towards the end of February/early March. The new design was shown to members, and Ms Belanger agreed for the draft website to be sent out for comment to members towards the end of the month.

Members were advised that there would be an internal FSANZ workshop on stakeholder engagement, with the view for a stakeholder engagement strategy to be considered by the Board in May 2013. Other key work for FSANZ in 2013 included a focus on social media, the website upgrade and stakeholder engagement.

DoHA (Ms Dennis) advised members that at the last FRSC meeting, it was agreed that the Food Regulation Secretariat website would be updated, with work to commence this year.

#### **ACTIONS**

(a) The draft website to be sent out for comment to members towards the end of the month.

#### ITEM 5 PUBLIC HEALTH/ CONSUMER ISSUES

The Chair invited members to discuss any issues that their respective organisations are currently involved with, and also include what they believe should be the focus for the CPHD in the coming year.

#### Australian Chronic Disease Prevention Alliance

- 1. Launch of soft drink position statement
- 2. Research published on health claims and nutrition content claims and how they apply to nutrient profiling
- 3. Research into energy labelling in QSR in NSW
- 4. FoPL working group
- CPHD focus National Nutrition Plan opportunity to make sure that food regulation is an intervention that is considered.

#### Dietitians Association of Australia

- 1. National Nutrition Policy
- 2. Health Claims
- 3. National Food Plan
- 4. FOPL
- 5. Workforce issues regarding public health nutrition in QLD and SA
- CPHD focus integration of CPHD definition of public health and what constitutes safety.

#### Public Health Association of Australia

- 1. FoPL
- 2. National Food Plan
- 3. Health Claims
- 4. PHAA documents for review
- 5. Environmental sustainability
- CPHD focus National Food Plan; Health Claims feedback from FSANZ on issues from jurisdictions; Environmental sustainability.

# Agencies for Nutrition Action

- 1. Looking at contracts from the Ministry of Health and how they align with Government priorities, also looking at how they will affect the agencies work.
- CPHD focus define public health and what it means to the Dialogue

#### **CHOICE**

- 1. Salt and sweeteners issues arising in the next magazine
- 2. FOPL
- 3. Country of Origin Labelling policy
- 4. Free range labelling
- CPHD focus share qualitative and quantitative research or summary of findings from FOPL; National Food Plan; canvasing the idea of forming a group to keep an eye on current claims and Health Claims; Consumer issues identified in the Labelling Review.

## Department of Health and Ageing

1. FOPL – taking the proposal to Ministers in June. Presently undertaking consumer research – complete in 5 weeks. Qualitative data is looking interesting. This will provide a good idea as to what design should look like – the quantitative research will inform this work. FSANZ has done work on how the NPSC may underpin the system. Outcome from the process should be complete by June.

Ms Dennis agreed to bring back the process of FOPL (with qualitative results) to the next meeting for the members' information.

- CPHD focus – opportunity for CPHD work to feed into policy.

Ms Dennis agreed to highlight when this may be possible.

#### Dietitians New Zealand

- 1. Updating member services and the clinical handbook
- CPHD focus Consumer protection of risk vs public health risk look at work in this area, and tease out different perspectives of risk.

## Assoc. Prof Cliona Ni Mhurchu

- 1. Annual survey of food composition and barcode data covers claims, NIP and ingredient labelling.
- 2. Launch of the NZ Foodswitch App in April
- 3. Stroke foundation and Uni of Otago work developing a salt strategy for NZ
- 4. FOPL virtual supermarket testing (consumer choice)
- CPHD focus asked is a salt strategy would be in FSANZ and CPHD remit.

Mr McCutcheon advised that Professor Bruce Neal would be presenting to the FSANZ Board in May on the work of the George Institute in relation to salt reduction, and this would give the Board a better understanding in this area.

#### Assoc. Prof Mark Lawrence

- 1. Food policy unit established project with VIC Health looking at beverage purchasing data
- 2. Centre of research excellence established around food policy and obesity prevention looking at food label monitoring claims, price, general level health claims and types of foods.
- 3. ARC project on environmental sustainability
- 4. Release own book on food fortification
- CPHD focus food label monitoring collaboration.

Ms Hazelton advised that FSANZ looks at the coordination of survey work with ISC, and Health Claims has been proposed. She also noted that part of the new Standard was a requirement that includes notifying FSANZ when a food manufacturer is self-substantiating a general level health claim. When this occurs the information will be available on the FSANZ website.

#### Assoc. Prof Heather Yeatman

1. Work in food literacy, security and knowledge areas.

The Chair agreed to sort the list of interest areas and send this out to members.

#### **ACTIONS:**

- (a) Ms Dennis to bring back the process of FOPL (with qualitative results) to the next meeting for member's information.
- (b) Chair to sort the list of interest areas and send this out to members.

## ITEM 6 OTHER BUSINESS

It was noted that the Chair would chair the next meeting from the New Zealand FSANZ office in Wellington.

The Chair also advised that there would be an opportunity for the CPHD to profile public health and consumer issues in relation to food, and their own concerns, in a seminar that would be presented to the FSANZ Board in September. Members expressed interest in this occurring. The Chair agreed to continue to work with FSANZ on the progression of this seminar and come back to next meeting with ideas. Members will be contacted if required.

#### **ACTIONS:**

(a) Chair to continue to work with FSANZ on the progression of the Dialogue seminar and come back to next meeting with ideas.

## ITEM 7 SUMMARY AND NEXT MEETING

Dates for the next meeting were suggested as early June 2013. FSANZ agreed to canvass members' availability for this time.

## **ACTIONS**

(a) FSANZ to send out a meeting request to members for the next meeting

# **SUMMARY OF ACTION ITEMS:**

ITEM #	ACTION	RESPONSIBLE	STATUS
3.1.1	a) Ms McDougall to work with the Chair to pull together discussion points to circulate to members for further discussion. b) Ms Dennis to follow up how to	Angela McDougall/ Chair	
	feed the information into more policy discussions	Kathy Dennis	
3.2	a) Ms Chapman to share work on energy and alcohol labelling with FSANZ.	Kathy Chapman	
	b) Members to provide feedback on where they believe the CPHD could provide input into FSANZ's work on the Labelling Review.	Members/Chair	
	c) Per serve (Recommendation 17), and irradiation (Recommendation 34), to be included for discussion at the next meeting.	FSANZ	
4.3	The draft website to be sent out for comment to members towards the end of the month.	Lorraine Belanger	Completed. Email sent on 22/4/13.
5	a) Ms Dennis to bring back the process of FOPL (with qualitative results) to the next meeting for member's information.	Kathy Dennis	Refer Agenda Item 4.2.
	b) Chair to sort the list of interest areas and send this out to members.	Chair	Refer Agenda Item 3.1.
6	Chair to continue to work with FSANZ on the progression of the Dialogue seminar and come back to next meeting with ideas.	Chair/FSANZ	Refer Agenda Item 3.1a
7	FSANZ to send out a meeting request for the next meeting.	FSANZ Secretariat	Completed. Next meeting 26 June 2013.



# **Consumer and Public Health Dialogue Meeting #8**

55 Blackall Street, Barton, ACT Level 3, 154 Featherston St, Wellington, NZ

Wednesday 26 June 2013 9.30 am – 2.00 pm AEST / 11.30 am – 4.00 pm NZDT

# **AGENDA**

Tea and Coffee of	on Arrival
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Item 1	Welcome and introduction (Heather Yeatman, Chair)	9.30/ 11.30am		
Item 2	Previous outcome notes and actions arising (Chair) 2.1 CPHD Minutes 15 February 2013 9.3			
	2.2 HIA update (Trevor Webb)	(10min)		
Item 3	Dialogue activities: 3.1 Dialogue focus and priorities (Chair)	<b>9.55/ 11.55am</b> (15min)		
3.1a Potential seminar with the FSANZ Board (Jenny Hazelton) (15min)				
	3.2 <u>Discussion on the 2<sup>nd</sup> objective</u> (Chair)	(15min)		
	3.3 <u>Australian Total Diet Study</u> (Keith Henderson)	(30min)		
Morning Tea/Lunch 11.1				
Item 4	For information: 4.1 National Food Plan (Chair)	<b>11.40/ 1.40pm</b> (10min)		
	4.2 Front of Pack Labelling (Kathy Dennis)	(15min)		
	4.3 Codex Committee on Food Labelling update (Kathy Dennis	s) (15min)		
	4.4 <u>Update on other DoHA activities</u> (Kathy Dennis)	(15min)		
	4.5 FSANZ Stakeholder Engagement Strategy (Saffron Urbania	ak) <i>(10min)</i>		
Item 5	<ul> <li>Members to consider issues that their respective organisations would like have discussed by the Dialogue, and raise these issues from their organisation's perspective.</li> </ul>			
	<ul> <li>Members to share significant public health activities that agencies are involved in which would be of interest to the the Dialogue.</li> </ul>			
Item 6	Other business 6.1 Terms of Reference/Membership (Jenny Hazelton/Janine	<b>1.15/3.15pm</b> Lewis)		
Item 7	Summary and next meeting (Chair)	1.25/ 3.25pm		
Close/Lunch/Afternoon tea 1.30		1.30 /3.30pm		



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#### LIST OF ATTENDEES

#### **CANBERRA**

Assoc. Prof Danielle Gallegos - Dietitians Association of Australia

Angela McDougall - CHOICE

Dr Rosemary Stanton - Public Health Association of Australia

Kathy Dennis – Assistant Secretary, Research, Regulation, Policy and Governance Division, DoHA

Kathy Chapman - Australian Chronic Disease Prevention Alliance

# FSANZ Canberra

Steve McCutcheon - Chief Executive Officer

Dr Marion Healy - Executive Manager, Scientific Risk Assessment Branch

Peter May – General Manager, Legal and Regulatory Affairs

Janine Lewis – Manager, Public Health Nutrition Standards

Dr Trevor Webb - Manager, Behavioural and Regulatory Analysis

Sue Cassidy – Secretariat – Public Health Nutrition Standards

Item 3.3 – Keith Henderson – Scientist, Scientific Strategy, International and Surveillance

 Dr Leanne Laaoki – Manager, Scientific Strategy, International and Surveillance

Item 4.5 – Saffron Urbaniak – A/g Manager, Communication and Stakeholder Engagement

# **WELLINGTON**

Assoc. Prof Heather Yeatman (Chair) - University of Wollongong

Sue Chetwin - Consumer NZ

Nicola Chilcott - Agencies for Nutrition Action

Christine Cook - Dietitians NZ

# FSANZ Wellington

Jenny Hazelton - Manager, Labelling and Information Standards

# Via phone

# **APOLOGIES**

Assoc. Prof Mark Lawrence - Deakin University

Assoc. Prof Cliona Ni Mhurchu - University of Auckland

Dean Stockwell – FSANZ General Manager Wellington

Jane Allen – Senior Advisor, Labelling and Information Standards

Dr Dorothy Mackerras - Chief Public Health Nutrition Advisor