

submissions

From: Mark Johnston <mymaj@chr-hansen.com>
Sent: Friday, 30 March 2012 11:44 AM
To: submissions
Cc: Ron H Cracknell; Lars Bredmose
Subject: SUBMISSION - Proposal P293

Dear sir,

Chr Hansen is a global supplier of bio science based ingredients to the food, health, pharmaceutical and agricultural industries. We mainly produce cultures, dairy enzymes, probiotics and natural colours. Our leading market position stems from innovative products and production processes and long term customer relationships.

For more than 20 years we have been supplying high quality well documented probiotic bacteria to the dairy and health food industries, bringing benefits to many millions of people all over the world. In response to the upcoming EFSA regulation's in Europe we have embarked on a series of "Pharma" style clinical studies to definitively support our Probiotic bacteria. These studies are due to be concluded later this year.

Whilst in general we support the Draft Standard 1.2.7 for Food Regulations in Australia & New Zealand, it is our understanding that there is no provision in the new regulations to make a "Probiotic" claim. We believe that the new regulations should allow for a food producer to make a "Probiotic" claim but only where this can be substantiated by scientific data.

Therefore we oppose the gazetting of the proposed Standard in its current format.

We would like to request a meeting at your earliest convenience to discuss this matter.

Best regards

Mark Johnston
CEO Chr Hansen Australia and Japan

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